



**Renown Rebranding Concept Visions:**

**Base Bid:** Maintaining the existing design and updating the logo only.

**Alternate 1 Bid:**

Slightly changing the original design by removing the tri-color swoosh and maintaining the yellow as the curve. This will increase the header space to allow for a larger presence of Renown Health and increase the font size. Also, enhancing the glow with custom LED edge lighting to be either white, gold or purple around the vertical curve to be more pronounced.

**Alternate 2 Bid:**

Drawing inspiration from the helixes that reflect healing through art found in the hospital lobbies and uniting all service lines as a whole with the use of combining color and light. The kaleidoscope represents unity of all the service lines, to draw on color and light to create an interactive experience. Also, by changing the materials of the header to an acrylic or pressed glass introduces a softer appeal with the balance of technology and to help create a place which heals, charms and inspires patients, their families and medical staff which believe the environment to be a healing journey. And changing the lower panel to a darker enhanced color such as a dark pewter or purple will allow better visibility and possibilities to improve wayfinding were needed. Giving patients and visitors a friendly and safer environment.

Renown's Healing Art's Program existence is so that:

1. The art and color emphasize the institutions' core values: Skill Expertise and Technology.
2. Evidenced-based methodologies support the selection of artwork that facilitates the healing process.
3. The arts complement and enhance the interior and exterior design, wayfinding and architecture of Renown Health.
4. Art and color celebrates the beauty, history, heritage, and diversity of your communities.
5. The experience of art is healing.

# Existing Monument Sign (Typical)

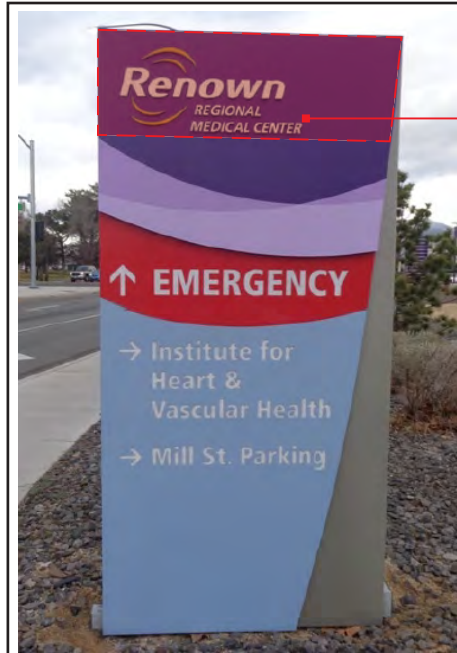
BASE BID

Height of Existing "R" = 4 1/2"  
Height of New "R" = 5 9/16"

CONCEPT  
OF REFACE



NIGHT TIME VIEW



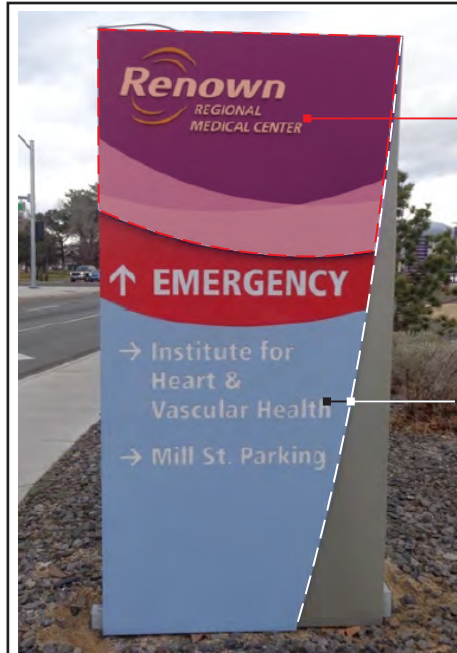
Remove upper logo section of existing aluminum face panel and replace with new logo design. Copy to be routed and backed with white acrylic to create an opaque face panel with illuminated text to read "Renown Health"

Height of Existing "R" = 4 1/2"  
Height of New "R" = 5 9/16"

CONCEPT  
OF REFACE



NIGHT TIME VIEW



Remove existing aluminum face panel to include the entire top section of the sign extending from radius graphic element to the upper logo. Install new face detail with copy to be routed and backed with white acrylic to create an opaque face panel with illuminated text to read "Renown Health"

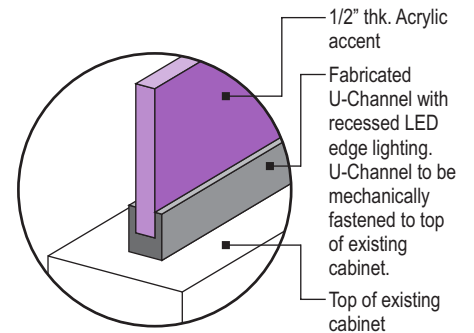
Fabricate and install custom LED edge lighting to be mounted along cabinet radius detail to create a vertical halo lighting effect.

Height of Existing "R" = 4 1/2"  
 Height of New "R" = 5 9/16"

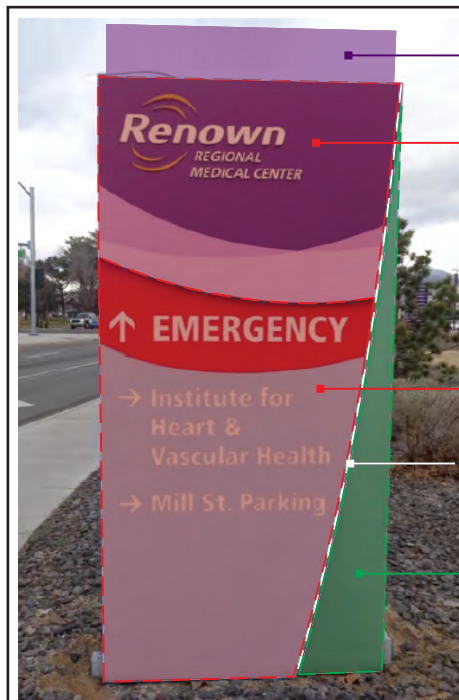
POTENTIAL CONCEPT OF REFACE



NIGHT TIME VIEW - TRANSLUCENT UPPER AREA



DETAIL AT ACCENT

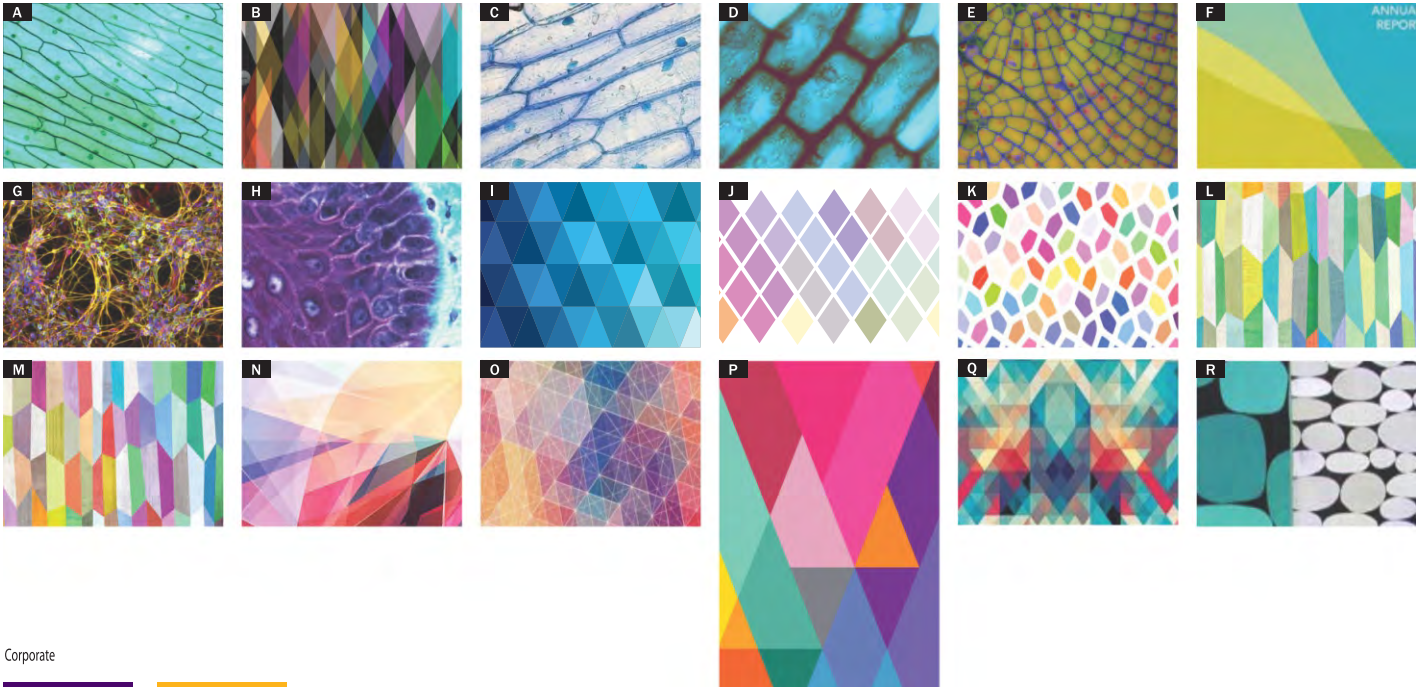


Addition of illuminated accent piece at top of cabinets using fabricated U-Channel with recessed LED edge lighting and 1/2" frosted purple acrylic.

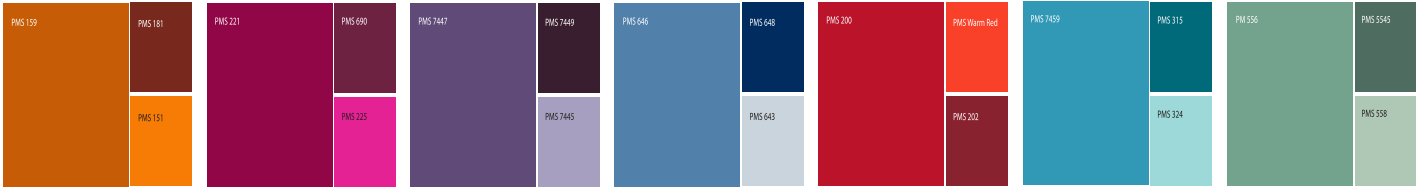
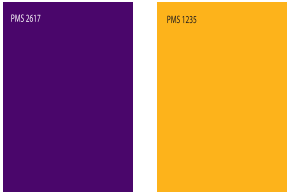
Remove all existing aluminum face panels and replace with new logo design along with all secondary directional copy. Lower portion of face to have copy routed and backed with white acrylic to create an opaque face panels with illuminated text. Upper portion of face to have aluminum face with new dimensional face copy to read "Renown Health" using 1/2" push through acrylic".

Fabricate and install custom LED edge lighting to be mounted along cabinet radius detail to create a vertical halo lighting effect.

Fabricate and install new aluminum overlay with custom applied digital print imagery applied to lower radius section.



Corporate



**Request For Proposal:**

Renown Health Master External Signage Plan

Michelle M. Czarka

Marketing Business Partner and Signage Specialist

1155 Mill St. (E-14)

Reno, Nevada 89502

MCzarka@renown.org

775-982-5114- TELEPHONE

**DUE DATE: Friday, May 22, 2015**

**SECTION I**

**BID DESCRIPTION**

This is a Request for Proposal (RFP) issued by Renown Health seeking proposal from experience and qualified environmental graphics firms to provide design-build services for Renown Health's external signage network.

An award will result in a signed agreement between Renown Health and the successful bidding company ("Supplier") in accordance with the terms and conditions provided herein.

Replies will be accepted at the Renown Health Marketing Department. All information will remain confidential. **Late replies will be rejected.** In no event shall this invitation be construed as an obligation on the part of Renown Health to issue a purchase order or award.

Notice: Renown Health reserves the right to award the ensuing contract to the supplier that will best serve its requirements without necessarily being the lowest dollar amount.

FIRM NAME: IMAGE GROUP BRAND, INC.	<b>In compliance with this Request For Proposal, and subject to all the Terms and Conditions thereof, the Undersigned submits this quote and agrees to furnish any or all of the items herein at the prices, terms and delivery stated.</b>  Signed:  Print Name: <u>BART HAYNES</u> Print Title: <u>PRESIDENT</u>
ADDRESS: 420 STEVENS AVENUE #270	
CITY: SOLANA BEACH	
STATE/ZIP: CA, 92075	
TELEPHONE: (858) 345-1542	
TERMS: 100 % 30 DAYS	



**APPENDIX I  
CONTRACT REVIEW STATEMENT**

As a respondent to Renown Health for the External Signage Master Plan contract, I hereby certify that I have reviewed Renown Health's Standard Contract and have listed any objections to them below. The response shall clearly identify if the attached contract is acceptable in all respects including bonding, warranty, insurance, and document ownership and retention requirements. If the contract is not acceptable, the response shall identify the unacceptable clauses and shall provide suggested alternate language. General or vague statements or invitations to discuss further are not adequate answers. I am aware that any objections to the Standard Contract will be considered and included in the Renown Health's evaluation of my firm's qualifications. I am also aware that if I fail to list any objections to the Renown Health's Standard Contract, I will not be allowed to raise any objections later if selected as the most qualified Applicant.

  
Signature of Applicant

5/22/15  
Date

Specific Objections:

Speciality equipment as required for site access due to unforeseen limitations.

underground utilities/obstructions requiring specialty equipment and/or required hand digging.

Specialty wall repair and/or required labor to maintain existing wall/roof system warranties.




**APPENDIX II  
PROPOSAL CERTIFICATION**

The undersigned applicant, in response to Renown Health Request for Proposal for Design, Sign Fabrication and Installation Services, having carefully examined the bid documents and being familiar with the conditions surrounding the proposed project, hereby proposes to provide such services meeting the requirements outlined in this Request for Proposal, in accordance with the proposal attached hereto.

Respondent hereby certifies: (a) that this bid is genuine and is not made in the interest of or on behalf of any undisclosed person, firm, or corporation; (b) that the respondent has not directly or indirectly induced or solicited any other bidder to put in a false or sham bid; (c) that the respondent has not solicited or induced any person, firm, or corporation to refrain from bidding; and (d) that the respondent has not sought by collusion to obtain any advantage over any other bidder or over Renown Health.

Respondent agrees that the response to this RFP is a legal and binding offer and the authority to make the offer is vested in the signer. Minor differences and informalities will be resolved by negotiation prior to acceptance of the offer.

IMAGE GROUP BRAND, INC.	(858) 345-1542
Company Name	Phone
420 STEVENS AVENUE #270	SOLANA BEACH, CA 92075
Street Address	City, State ZIP
45-5054156	
Federal I.D. or SSN	
BART HAYNES	BHAYNES@IMAGEGROUPUSA.COM
Print Name	Email
	MAY 22, 2015
Signature	Date





# Renown HEALTH

Request for Proposal (RFP) - Bid Form - Base Bid Sheet

Vendor Name: Image Group  
 Address: 420 Stevens Ave #270  
 City, State Zip: Solana Beach, CA 92075

Date Submitted: 5/22/2015  
 Contact: Rebecca Redmon  
 Phone: (858) 345-1542  
 E-mail: rredmon@imagegroupusa.com

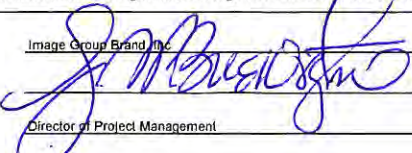
Sign Location; Based on Technical Surveys	Description	Sign Inventory	Total Fabrication and Installation cost per Sign
Tab 1	1155 Mill Street , Reno NV	1	\$ 3,730.62
	1155 Mill Street , Reno NV	1	\$ 3,184.38
	1155 Mill Street , Reno NV	1	\$ 2,923.52
	1155 Mill Street , Reno NV	1	\$ 6,232.77
	1155 Mill Street , Reno NV	1	\$ 27,156.86
	1155 Mill Street , Reno NV	1	\$ 6,685.34
	1155 Mill Street , Reno NV	1	\$ 10,078.46
Tab 2	75 Pringle Way, Reno, NV	1	\$ 2,923.52
	75 Pringle Way, Reno, NV	1	\$ 2,923.52
	75 Pringle Way, Reno, NV	1	\$ 2,923.52
	75 Pringle Way, Reno, NV	1	\$ 2,923.52
	75 Pringle Way, Reno, NV	1	\$ -
	75 Pringle Way, Reno, NV	1	\$ 3,730.62
	75 Pringle Way, Reno, NV	1	\$ 3,730.62
	75 Pringle Way, Reno, NV	1	\$ 2,923.52
	75 Pringle Way, Reno, NV	1	\$ 6,358.46
Tab 3	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,593.98
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,593.98
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,593.98
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 4,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,730.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,922.62
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,593.98
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 3,593.98
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ -
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 33,439.58
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 18,921.66
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 16,113.66
Tab 4	1500 E. 2nd Street, Reno, NV	1	\$ 6,371.58
	1500 E. 2nd Street, Reno, NV	1	\$ 3,730.62
Tab 5	1495 Mill Street, Reno, NV	1	\$ 6,737.66
	1495 Mill Street, Reno, NV	1	\$ 2,923.52
	1495 Mill Street, Reno, NV	1	\$ -
Tab 6	1525 McCabe Drive, Reno, NV 89511	1	\$ 2,850.30
	1525 McCabe Drive, Reno, NV 89511	1	\$ -
	1525 McCabe Drive, Reno, NV 89511	1	\$ 7,326.46
	1525 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
	1525 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
Tab 7	5100 Mae Anne Ave. #102, Reno, NV 89523	1	\$ 9,344.26
Tab 8	630 Sierra Rose Drive, Reno, NV 89509	1	\$ 3,312.06
Tab 9	6570 S. McCarran Blvd., Reno, NV 89509	1	\$ -
Tab 10	80 Giroux St #101, Reno, NV 89502	1	\$ 1,658.82
Tab 11	85 Kirman Avenue, Reno, NV 89502	0	\$ -
Tab 12	850 Mill Street, Reno, NV 89502	1	\$ 1,000.70
Tab 13	975 Ryland Street, Reno, NV 89502	1	\$ 5,899.26
	975 Ryland Street, Reno, NV 89502	1	\$ 2,840.70
	975 Ryland Street, Reno, NV 89502	1	\$ 5,029.50
	975 Ryland Street, Reno, NV 89502	1	\$ 5,029.50

Tab 14	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	9,382.94
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	8,892.78
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	1,358.46
Tab 15	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	5,295.10
	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	2,236.54
Tab 16	21 Locust Street, Reno, NV 89502	0	\$	-
Tab 17	4791 Summit Ridge Drive, Reno, NV 89521	1	\$	4,651.26
Tab 18	5411 Kietzke Lane, Reno, NV 89511	1	\$	4,733.50
Tab 19	6630 McCarran Blvd, Reno, NV 89509	1	\$	1,687.10
Tab 20	75 Kirman Avenue, Reno, NV 89502	1	\$	3,281.66
Tab 21	855 W. Seventh Street, Reno, NV 89503	1	\$	1,358.78
Tab 22	901 E 2nd Street, Reno, NV 89502	1	\$	5,928.06
Tab 23	910 Vista Boulevard, Reno, NV 89434	1	\$	5,688.06
	910 Vista Boulevard, Reno, NV 89434	1	\$	5,688.06
	910 Vista Boulevard, Reno, NV 89434	1	\$	3,602.62
	910 Vista Boulevard, Reno, NV 89434	1	\$	3,602.62
Tab 24	1000 Ryland Street, Reno, NV 89502	1	\$	8,427.26
	1000 Ryland Street, Reno, NV 89502	1	\$	8,427.26
Tab 25	1300 Mill Street, Reno, NV 89502	1	\$	6,737.66
Tab 26	812 / 815 Nevada Street, Carson City, NV 89703	1	\$	-
Tab 27	1107 Hwy 395, Gardnerville, NV 89410	1	\$	-
Tab 28	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	2,923.52
	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	-
Tab 29	560 E. Williams Avenue, Fallon, NV 89406	1	\$	19,234.30
Tab 30	1343 Newlands Drive W, Fernley, NV 89408	1	\$	23,583.74
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	4,058.84
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	4,551.42
Tab 31	3595 Hwy 50 W, Silver Springs, NV 89429	0	\$	-
Tab 32	202 Los Altos Parkway, Sparks, NV 89436	1	\$	11,597.38
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	8,640.64
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	-
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	12,619.26
Tab 33	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	11,300.86
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	2,850.30
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	6,462.46
Tab 34	1835 Oddie Blvd, Sparks, NV 89431	1	\$	6,737.66
	1835 Oddie Blvd, Sparks, NV 89431	1	\$	2,923.52
Tab 35	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
Design Services	<b>Comprehensive Design-Build Services:</b> To include all required conceptual signage design presentation efforts (minimum of three comprehensive design options to fully support the spectrum of displays in the Renown sign program. Complete planning, design, project management and implementation fees.			
<b>SUBTOTAL:</b>			<b>\$</b>	<b>440,257.00</b>

Delivery and coordination costs have been included in the above pricing.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All required permit fees are included in the above pricing.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All wages and fringe benefit costs for each labor class assigned to this project have been included in the pricing above.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Construction Management Fee</b>	\$	29,350.00
<b>Fee for development of signage standards.</b>	\$	19,567.00
<b>Standard Installation and Service Rate</b>	Installation - \$150 Per hr	Service - \$150 Per hr
<b>Permitting Costs (Labor and City fees + markup.</b>	Labor - \$110 Per hr	Fee Markup 0% (permits at cost)

#### Standard Specifications

- The Sign Fabricator is responsible for checking the site and verifying all field conditions and measurements.
- Sign fabricator shall submit shop drawings (in sufficient detail to indicate materials, dimensions and fabrication method), and other necessary documentation to Renown for review  
 Shop Drawings shall include: all fabrication and attachment details, all mechanical fasteners, hinges, removable panels, attachments, support framing, location, size, dimensions, finishes or any other related items necessary to fabricate and install finished signs.
- All finished work shall be smooth, free of scratches, gouges and other imperfections. Sign edges shall be straight, smooth, free of cutting marks and other defects.  
 All coatings are to be smooth and consistently uniform. Sign faces and material shall utilize proper adhesives and shall be smooth, consistent, free of bubbles, bulging and foreign matter.  
 All message pattern applications shall be crisp, sharp, clean and free of nicks, discontinuous curves, line waver and other imperfections.  
 All coating surfaces of sign units is to have a uniform finish that matches the specified color and finish  
 All splatters, drips, spills and overspray shall be removed. All mechanical fasteners shall be counter-sunk, filled, ground smooth and painted as to render them visually imperceptible, unless otherwise specified as exposed. The heads of exposed mounting fasteners shall match the color and finish of the sign area where they occur.
- Sign fabricator shall provide paint by Matthews Acrylic Polyurethane or equal
- All monument signs and pylon signs shall have additional coat of Matthews Acrylic Polyurethane, satin clear coat
- The Sign Fabricator shall furnish a written guarantee stating that all materials and workmanship are guaranteed against defects for a period of one (1) year after completion and final acceptance of the

Vendor Name:	Image Group Brand, Inc.
Signature:	
Title:	Director of Project Management
Date:	5/22/2015

# Renown HEALTH

Request for Proposal (RFP) - Bid Form - Alternate 1 Bid Sheet

Vendor Name: Image Group  
 Address: 420 Stevens Ave #270  
 City, State Zip: Solana Beach, CA 92075

Date Submitted: 5/22/2015  
 Contact: Rebecca Redmon  
 Phone: (858) 345-1542  
 E-mail: rredmon@imagegroupusa.com


Sign Location: Based on Technical Surveys	Description	Sign Inventory	Total Fabrication and Installation cost per Sign
Tab 1	1155 Mill Street , Reno NV	1	\$ 6,258.82
	1155 Mill Street , Reno NV	1	\$ 4,977.92
	1155 Mill Street , Reno NV	1	\$ 4,977.92
	1155 Mill Street , Reno NV	1	\$ 8,911.42
	1155 Mill Street , Reno NV	1	\$ 30,820.38
	1155 Mill Street , Reno NV	1	\$ 10,338.94
Tab 2	1155 Mill Street , Reno NV	1	\$ 16,491.26
	75 Pringle Way, Reno, NV	1	\$ 4,977.92
	75 Pringle Way, Reno, NV	1	\$ 4,977.92
	75 Pringle Way, Reno, NV	1	\$ 4,977.92
	75 Pringle Way, Reno, NV	1	\$ 4,977.92
	75 Pringle Way, Reno, NV	1	\$ -
	75 Pringle Way, Reno, NV	1	\$ 6,258.82
	75 Pringle Way, Reno, NV	1	\$ 6,258.82
	75 Pringle Way, Reno, NV	1	\$ 4,977.92
	75 Pringle Way, Reno, NV	1	\$ 6,358.46
	Tab 3	10101 / 10085 Double R Blvd, Reno, NV	1
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 6,258.82
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 6,258.82
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 5,821.18
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 6,258.82
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 5,821.18
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 5,821.18
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 7,956.22
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 6,258.82
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 24,500.22
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 5,821.18
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 5,821.18
10101 / 10085 Double R Blvd, Reno, NV		1	\$ -
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 84,392.38
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 18,921.65
10101 / 10085 Double R Blvd, Reno, NV		1	\$ 16,113.66
Tab 4	1500 E. 2nd Street, Reno, NV	1	\$ 10,684.54
	1500 E. 2nd Street, Reno, NV	1	\$ 6,258.82
Tab 5	1495 Mill Street, Reno, NV	1	\$ 9,214.46
	1495 Mill Street, Reno, NV	1	\$ 4,977.92
	1495 Mill Street, Reno, NV	1	\$ -
Tab 6	15/25 McCabe Drive, Reno, NV 89511	1	\$ 2,850.30
	15/25 McCabe Drive, Reno, NV 89511	1	\$ -
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 8,155.90
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
Tab 7	5100 Mae Anne Ave. #102, Reno, NV 89523	1	\$ 9,344.26
Tab 8	630 Sierra Rose Drive, Reno, NV 89509	1	\$ 4,816.06
Tab 9	6570 S. McCarran Blvd., Reno, NV 89509	1	\$ -
Tab 10	80 Giroux St #101, Reno, NV 89502	1	\$ 1,658.62
Tab 11	85 Kirman Avenue, Reno, NV 89502	0	\$ -
Tab 12	850 Mill Street, Reno, NV 89502	1	\$ 1,000.70
Tab 13	975 Ryland Street, Reno, NV 89502	1	\$ 8,228.86
	975 Ryland Street, Reno, NV 89502	1	\$ 4,677.50
	975 Ryland Street, Reno, NV 89502	1	\$ 6,773.50
	975 Ryland Street, Reno, NV 89502	1	\$ 6,773.50

Tab 14	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	9,362.94
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	8,982.78
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	1,358.46
Tab 15	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	7,291.90
	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	2,238.54
Tab 16	21 Locust Street, Reno, NV 89502	0	\$	-
Tab 17	4791 Summit Ridge Drive, Reno, NV 89521	1	\$	4,651.26
Tab 18	5411 Kietzke Lane, Reno, NV 89511	1	\$	4,733.50
Tab 19	6830 McCarran Blvd, Reno, NV 89509	1	\$	1,687.10
Tab 20	75 Kirman Avenue, Reno, NV 89502	1	\$	3,261.66
Tab 21	855 W. Seventh Street, Reno, NV 89503	1	\$	1,358.78
Tab 22	901 E. 2nd Street, Reno, NV 89502	1	\$	9,041.66
Tab 23	910 Vista Boulevard, Reno, NV 89434	1	\$	6,820.86
	910 Vista Boulevard, Reno, NV 89434	1	\$	6,820.86
	910 Vista Boulevard, Reno, NV 89434	1	\$	5,721.02
	910 Vista Boulevard, Reno, NV 89434	1	\$	5,721.02
Tab 24	1000 Ryland Street, Reno, NV 89502	1	\$	11,780.86
	1000 Ryland Street, Reno, NV 89502	1	\$	11,780.86
Tab 25	1300 Mill Street, Reno, NV 89502	1	\$	9,214.46
Tab 26	812 / 815 Nevada Street, Carson City, NV 89703	1	\$	-
Tab 27	1107 Hwy 395, Gardnerville, NV 89410	1	\$	-
Tab 28	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	4,977.92
	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	-
Tab 29	580 E. Williams Avenue, Fallon, NV 89406	1	\$	19,234.30
Tab 30	1343 Newlands Drive W, Fernley, NV 89408	1	\$	23,583.74
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	6,932.54
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	6,647.42
Tab 31	3595 Hwy 50 W, Silver Springs, NV 89429	0	\$	-
Tab 32	202 Los Altos Parkway, Sparks, NV 89436	1	\$	11,597.38
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	8,640.64
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	-
	202 Los Altos Parkway, Sparks, NV 89436	1	\$	12,619.26
Tab 33	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	11,300.86
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	2,850.30
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	6,462.46
Tab 34	1835 Oddie Blvd, Sparks, NV 89431	1	\$	9,214.46
	1835 Oddie Blvd, Sparks, NV 89431	1	\$	4,977.92
Tab 35	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
Design Services	<b>Comprehensive Design-Build Services:</b> To include all required conceptual signage design presentation efforts (minimum of three comprehensive design options to fully support the spectrum of displays in the Renown sign program. Complete planning, design, project management and implementation fees.			
			<b>SUBTOTAL:</b>	<b>\$ 617,596.00</b>

Delivery and coordination costs have been included in the above pricing.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All required permit fees are included in the above pricing.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All wages and fringe benefit costs for each labor class assigned to this project have been included in the pricing above.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Construction Management Fee</b>	\$	40,773.00
<b>Fee for development of signage standards.</b>	\$	21,182.00
<b>Standard Installation and Service Rate</b>	Installation - \$150 Per hr	Service - \$150 Per hr
<b>Permitting Costs (Labor and City fees + markup.</b>	Labor - \$110 Per hr	Fee Markup 0%

#### Standard Specifications

- The Sign Fabricator is responsible for checking the site and verifying all field conditions and measurements
- Sign fabricator shall submit shop drawings (in sufficient detail to indicate materials, dimensions and fabrication method), and other necessary documentation to Renown for review.  
Shop Drawings shall include all fabrication and attachment details, all mechanical fasteners, hinges, removable panels, attachments, support framing, location, size, dimensions, finishes or any other related items necessary to fabricate and install finished signs.
- All finished work shall be smooth, free of scratches, gouges and other imperfections. Sign edges shall be straight, smooth, free of cutting marks and other defects.  
All coatings are to be smooth and consistently uniform. Sign faces and material shall utilize proper adhesives and shall be smooth, consistent, free of bubbles, bulging and foreign matter.  
All message pattern applications shall be crisp, sharp, clean and free of nicks, discontinuous curves, line waver and other imperfections.  
All coating surfaces of sign units is to have a uniform finish that matches the specified color and finish.  
All splatters, drips, spills and overspray shall be removed. All mechanical fasteners shall be counter-sunk, filled, ground smooth and painted as to render them visually imperceptible, unless otherwise specified as exposed. The heads of exposed mounting fasteners shall match the color and finish of the sign area where they occur.
- Sign fabricator shall provide paint by Matthews Acrylic Polyurethane or equal.
- All monument signs and pylon signs shall have additional coat of Matthews Acrylic Polyurethane, satin clear coat
- The Sign Fabricator shall furnish a written guarantee stating that all materials and workmanship are guaranteed against defects for a period of one (1) year after completion and final acceptance of the

Vendor Name:	Image Group Branding
Signature:	
Title:	Director of Project Management
Date:	5/22/2015

# Renown HEALTH

Request for Proposal (RFP) - Bid Form - Alternate 2 Bid Sheet

Date Submitted: 5/22/2015

Vendor Name: Image Group

Contact: Rebecca Redmon

Address: 420 Stevens Ave #270

Phone: (858) 345-1542

City, State Zip: Solana Beach, CA 92075

E-mail: rredmon@imagegroupusa.com


Sign Location: Based on Technical Surveys	Description	Sign Inventory	Total Fabrication and Installation cost per Sign
Tab 1	1155 Mill Street , Reno NV	1	\$ 13,856.51
	1155 Mill Street , Reno NV	1	\$ 8,799.87
	1155 Mill Street , Reno NV	1	\$ 8,799.87
	1155 Mill Street , Reno NV	1	\$ 16,770.56
	1155 Mill Street , Reno NV	1	\$ 49,304.45
	1155 Mill Street , Reno NV	1	\$ 27,160.08
Tab 2	1155 Mill Street , Reno NV	1	\$ 48,619.26
	75 Pringle Way, Reno, NV	1	\$ 8,799.87
	75 Pringle Way, Reno, NV	1	\$ 8,799.87
	75 Pringle Way, Reno, NV	1	\$ 8,799.87
	75 Pringle Way, Reno, NV	1	\$ 8,799.87
	75 Pringle Way, Reno, NV	1	\$ -
	75 Pringle Way, Reno, NV	1	\$ 13,856.51
	75 Pringle Way, Reno, NV	1	\$ 13,856.51
	75 Pringle Way, Reno, NV	1	\$ 8,799.87
	75 Pringle Way, Reno, NV	1	\$ 6,358.46
Tab 3	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 13,856.51
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 13,856.51
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 13,856.51
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 9,774.46
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 13,856.51
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 9,774.46
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 9,774.46
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 16,273.66
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 13,856.51
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 12,555.26
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 9,774.46
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 9,774.46
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ -
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 94,632.45
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 18,921.66
	10101 / 10085 Double R Blvd, Reno, NV	1	\$ 16,113.86
	Tab 4	1500 E. 2nd Street, Reno, NV	1
1500 E. 2nd Street, Reno, NV		1	\$ 13,856.51
Tab 5	1495 Mill Street, Reno, NV	1	\$ 21,329.66
	1495 Mill Street, Reno, NV	1	\$ 8,799.87
Tab 6	15/25 McCabe Drive, Reno, NV 89511	1	\$ -
	15/25 McCabe Drive, Reno, NV 89511	1	\$ -
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 8,155.90
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
	15/25 McCabe Drive, Reno, NV 89511	1	\$ 7,222.46
Tab 7	5100 Mae Anne Ave. #102, Reno, NV 89523	1	\$ 9,344.26
Tab 8	630 Sierra Rose Drive, Reno, NV 89509	1	\$ 8,048.06
Tab 9	6570 S. McCarran Blvd., Reno, NV 89509	1	\$ -
Tab 10	80 Giroux St #101, Reno, NV 89502	1	\$ 1,658.82
Tab 11	85 Kirman Avenue, Reno, NV 89502	0	\$ -
Tab 12	850 Mill Street, Reno, NV 89502	1	\$ 1,000.70
Tab 13	975 Ryland Street, Reno, NV 89502	1	\$ 16,896.05
	975 Ryland Street, Reno, NV 89502	1	\$ 9,508.88
	975 Ryland Street, Reno, NV 89502	1	\$ 16,043.26
	975 Ryland Street, Reno, NV 89502	1	\$ 16,043.26

Tab 14	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	9,362.94
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	8,982.78
	197 Damonte Ranch Parkway, Reno, NV 89521	1	\$	1,358.46
Tab 15	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	17,739.26
	2005 Sierra Highlands Drive #101, Reno, NV 89523	1	\$	2,236.54
Tab 16	21 Locust Street, Reno, NV 89502	0	\$	-
Tab 17	4791 Summit Ridge Drive, Reno, NV 89521	1	\$	4,651.26
Tab 18	5411 Kietzke Lane, Reno, NV 89511	1	\$	4,733.50
Tab 19	6630 McCarran Blvd, Reno, NV 89509	1	\$	1,587.10
Tab 20	75 Kirman Avenue, Reno, NV 89502	1	\$	3,261.66
Tab 21	855 W. Seventh Street, Reno, NV 89503	1	\$	1,358.78
Tab 22	901 E. 2nd Street, Reno, NV 89502	1	\$	20,452.86
Tab 23	910 Vista Boulevard, Reno, NV 89434	1	\$	18,564.86
	910 Vista Boulevard, Reno, NV 89434	1	\$	18,564.86
	910 Vista Boulevard, Reno, NV 89434	1	\$	9,140.86
	910 Vista Boulevard, Reno, NV 89434	1	\$	9,140.86
Tab 24	1000 Ryland Street, Reno, NV 89502	1	\$	26,116.86
	1000 Ryland Street, Reno, NV 89502	1	\$	26,116.86
Tab 25	1300 Mill Street, Reno, NV 89502	1	\$	21,329.66
Tab 26	812 / 815 Nevada Street, Carson City, NV 89703	1	\$	-
Tab 27	1107 Hwy 395, Gardnerville, NV 89410	1	\$	-
Tab 28	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	8,799.87
	3641 GS Richards Boulevard, Carson City, NV 89703	1	\$	-
Tab 29	560 E. Williams Avenue, Fallon, NV 89406	1	\$	19,234.30
Tab 30	1343 Newlands Drive W, Fernley, NV 89408	1	\$	23,583.74
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	24,196.86
	1343 Newlands Drive W, Fernley, NV 89408	1	\$	11,867.26
Tab 31	3595 Hwy 50 W, Silver Springs, NV 89429	0	\$	-
Tab 32	202 Los Allos Parkway, Sparks, NV 89436	1	\$	11,597.38
	202 Los Allos Parkway, Sparks, NV 89436	1	\$	8,640.64
	202 Los Allos Parkway, Sparks, NV 89436	1	\$	-
	202 Los Allos Parkway, Sparks, NV 89436	1	\$	12,619.26
Tab 33	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	11,300.86
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	2,850.30
	1075 N. Hills Boulevard #180, Reno, NV 89506	1	\$	6,462.46
Tab 34	1835 Oddie Blvd, Sparks, NV 89431	1	\$	21,329.66
	1835 Oddie Blvd, Sparks, NV 89431	1	\$	8,799.87
Tab 35	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
	1285 Financial Blvd, Reno, NV 89502	1	\$	-
Design Services	<b>Comprehensive Design-Build Services:</b> To include all required conceptual signage design presentation efforts (minimum of three comprehensive design options to fully support the spectrum of displays in the Renown sign program. Complete planning, design, project management and implementation fees			
			<b>SUBTOTAL:</b>	<b>\$ 977,672.00</b>

Delivery and coordination costs have been included in the above pricing:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All required permit fees are included in the above pricing:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
All wages and fringe benefit costs for each labor class assigned to this project have been included in the pricing above.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Construction Management Fee</b>	\$	65,178.00
<b>Fee for development of signage standards.</b>	\$	43,452.00
<b>Standard Installation and Service Rate</b>	Installation - \$150 Per hr	Service - \$150 Per hr
<b>Permitting Costs (Labor and City fees + markup.</b>	Labor - \$110 Per hr	Fee Markup 0% (cost at markup)

**Standard Specifications**

- The Sign Fabricator is responsible for checking the site and verifying all field conditions and measurements.
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- All monument signs and pylon signs shall have additional coat of Matthews Acrylic Polyurethane, satin clear coat
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Vendor Name:	Image Group Brand, Inc.
Signature:	
Title:	Director of Project Management
Date:	5/22/05